

## Inspectify Privacy Policy

Effective March 31st, 2022

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### 1. Scope of this Policy

Inspectify, Inc. ("**Inspectify**," "**we**," "**us**," "**our**") respects your privacy and values your trust. The purpose of this Privacy Policy is to inform you of the treatment and handling of personal information that we may learn about you from using our website at inspectify.com (our "**Site**"), by use of our mobile application (the "**App**"), and/or by use of any of our products or services (collectively, with the Site and App, the "**Service**"). "**You**" or "**your**" or similar terms refer to you as a user of our Service.

If you have any questions regarding this information or our privacy practices, please contact us via the methods set out in the *How to Contact Us* section at the end of this Privacy Policy.

### 2. Agreement to Terms

By using our Service, you consent to our Privacy Policy and our [Terms of Use](#). **If you do not agree with the terms of this Privacy Policy or our Terms of Use, then you should immediately discontinue use of the Service without providing us any personal information to us.**

### 3. Information We Collect

Inspectify collects the following categories of personal information (a) directly from you, such as through forms on our Site or App or if you choose to contact us, (b) from public sources and third parties, such as county and state tax and property records, government agencies, and multiple listing services (or MLS), (c) from the device and browser that you use to access our Site and/or App, and (d) cookies and similar technologies.

#### *Identifiers*

We may collect your name, postal address, email address, telephone number, and account username and password. You also have the option of signing into portions of our Service using certain third-party authentication platforms (e.g., Google OAuth, Okta OAuth). If you choose to do so, information like your name, email address, language preference, and access token will be shared with us.

If we may be or are required to submit a Form 1099 or similar tax-related document about you, we will collect your employer identification number and social security number.

#### *Professional Information and Insurance*

If you use the Service on behalf of a business entity, we collect your company name, position, and professional contact details. We may also collect insurance information (e.g., policy number) from you.

#### *Payment Information*

We may collect your order history and payment details (such as your credit card or bank account information). We use certain third parties to process payments on our behalf and your payment details are processed by these third-party payment processors.

#### *User-generated Content*

We collect the information and content of communications that you share through the Service. This may include information you post to your profile (e.g., profile pictures), survey responses, reviews, and chat conversations. In addition, if you send a message to us (such as through email or social media), we collect any personal information you choose to share with us through those messages.

#### *Device Information*

We collect device information when you visit our Site or App. This includes your computer or mobile device type, browser type, online and/or unique personal identifiers, IP address, and geolocation information.

#### *Internet Activity*

We may collect information concerning your interaction with our Site and App, including when you access the Site and/or App and your browsing activity on the Site and/or App (such as which pages you visited, in what order, and for how long). This may include “traffic” data or tracking information provided by the Site’s host or similar providers (e.g., Google Analytics) and may be helpful for marketing purposes or for improving the Service.

You are not required to provide all personal information identified in this Privacy Policy to use our Service or to interact with us, but certain functionality will not be available if you do not provide certain personal information. For example, if you do not provide certain personal information, we may not be able to respond to your requests or allow you to book a home inspection.

### **4. Cookies**

We store certain information that gets collected automatically at our end through cookies and other similar technologies on our Site. A cookie is a small string of information that a website that you visit transfers to your browser for identification purposes. Cookies can be used to follow your activity while using a website or across websites, and that information helps companies understand your preferences and tendencies, as well as improve and personalize your website experience. Some cookies are necessary to operate a website, while others can be functional, analytical, or used for marketing purposes, including targeted advertising (as discussed in more detail below). Cookies on our Site are generally divided into the following categories:

- *Strictly Necessary Cookies:* These are required for the operation of the Site. They include, for example, cookies that enable you to log into password-protected portions of the Site.

- *Analytical/Performance Cookies:* These allow us to recognize and count the number of users on our Site and understand how such users navigate through the Site (e.g., when and which pages are visited, in what order the pages are visited, and where a user is located). This helps improve how our Site works, for example, by ensuring that users can find what they are looking for easily.

We use Google Analytics for part of this process. For more information about Google Analytics, please visit <http://www.google.com/policies/privacy/partners/>. You can opt-out of Google Analytics' collection and use of data generated by your use of the Site by going to <https://tools.google.com/dlpage/gaoptout>.

- *Functional Cookies:* These improve the functional performance of the Site and make it easier for you to use. For example, cookies are used to remember that you previously visited the Site and asked to remain logged into it. These cookies may qualify as persistent cookies because they remain on your device for us to use during your next visit to the Site.
- *Marketing Cookies:* These are used to track visitors across websites. These cookies are used to display ads that we believe are relevant and engaging to you. For more information about targeted advertising and how to opt out with your specific browser and device, go to the [Network Advertising Initiative](#) and the [Digital Advertising Alliance](#). You can also download the [AppChoices](#) application to opt out in mobile apps. If you opt-out, you will need to apply these opt-out settings in each device from which you wish to opt out. Not all companies that serve interest-based ads participate in these opt-out programs, so even after opting-out, you may still receive some cookies and interest-based ads from other companies. If you opt-out of interest-based advertisements, you will still see advertisements online, but they may be less relevant to you.

You can prevent the use of certain cookies by modifying your Internet browser settings, typically under the sections "Help," "Internet Options," or "Settings." If you disable or delete certain cookies in your Internet browser settings, you may still access our Site, however, you might not be able to access or use important functions or features of the Sites (such as booking a home inspection), and you may, for example, be required to re-enter your log-in details.

#### *Do-Not-Track Signals*

At this time, Inspectify does not recognize automated browser signals regarding tracking mechanisms, which may include "do-not-track" instructions.

### **5. Children's Privacy**

The Service is not intended for users under the age of 13 and Inspectify does not knowingly collect personal information from individuals under the age of 13. If you are aware of, or suspect that, someone under the age of 13 is using the Service without permission, please notify us immediately by contacting us as detailed below. If you have questions or concerns about the Internet and privacy for your child, we encourage you to check out the [FTC Guidelines](#) for protecting your child's privacy online.

### **6. Our Use of Personal Information**

We collect and use personal information for the following purposes:

- Providing the Service to you and providing services requested by, or reasonably anticipated within the context of our relationship with, you;
- Managing our relationship with you;
- Evaluating your eligibility to work with us as a home inspector or to provide other professional services;
- Responding to your inquiries or requests and requesting feedback;
- Tracking use of your username and password to access our Site and App as well as tracking home inspection bookings;
- Personalizing the Site and App (e.g., displaying your name when you log in)
- Analyzing use of our Site and App;
- Providing promotional material or other marketing that we believe will be relevant to you;
- Tailoring advertisements to what we believe will be of interest to you (including working with our advertising partners to display advertisements on third-party websites that you may visit);
- Detecting security incidents and protecting against malicious, deceptive, fraudulent, or illegal activity, or prosecuting those responsible; and
- Complying with legal and regulatory obligations.

## 7. Our Disclosure of Personal Information

Inspectify may share personal information with the following third parties:

- *Service providers*, who help us provide, maintain, and improve the Service, including IT service and hosting providers, web analytics providers, and payment processors. In some instances, service providers will be directly responsible to you for their use of your personal information. They may be obliged by law to provide you with additional information regarding the personal information that they hold about you and how and why they process that information. Further information may be provided to you in a separate notice or may be obtained from such service providers directly, for example, via their websites.
- *Business partners*, such as when we work with other business to offer products or services to you. For example, if you work with a real estate brokerage that uses our Service and you use our Site to book a home inspection, we share information such as your name, email address, phone number, and inspection report with the brokerage. We may also work with other companies to provide you with content or services on a joint or co-branded basis (a “**Co-branded Site**”). At a Co-branded Site, you will see both the branding of the co-branding party (e.g., the co-branding party’s name and/or logo) and Inspectify’s branding (e.g., our logo and a statement that the Co-Branded Site is “Powered by Inspectify”). By visiting or using a Co-branded Site, you are providing and consenting to provide and are transmitting personal information to us and to the co-branding party. You will need to communicate with us and the co-branding party directly, as applicable, if you decide you no longer wish to receive communications, or you wish to change any information you have supplied.

- *Other users*, for example, when you post information on your profile or if you connect to or communicate with other users (e.g., home inspectors) through the Service.
- *Advertising networks* to provide you with relevant marketing.
- *Advisers and financial institutions*, including auditors, notaries, business continuity support services providers, and legal, tax, and risk and compliance advisors.
- *With third parties in connection with a change to the control or financial status of the company*, including a corporate restructuring, sale, acquisition, financing, reorganization, bankruptcy, receivership, transfer, assignment of assets, or business merger or divestiture. Personal information and other information may be shared in the diligence process with counterparties and others assisting with the transaction and transferred to a successor or affiliate as part of that transaction.
- *Government bodies, dispute resolution organizations, law enforcement agencies or third parties* in connection with (a) responding to a subpoena, search warrant, or other lawful request for information we receive; (b) cooperating in a law enforcement or similar investigation; or (c) otherwise protecting our rights, as applicable.

## **8. Your Privacy Choices**

If you no longer want to receive our newsletter or other marketing communications, you may unsubscribe at any time by following the unsubscribe options in the communication itself. To opt-out of text messages, you may text “STOP” in reply to any Inspectify marketing text message.

Please note that you cannot unsubscribe from certain correspondence from us, including messages relating directly to your account or inspections you have booked through the Site or App.

By logging into your account, you may update certain information such as your name, email address, and telephone number. If you would like to delete or cancel your account, please contact us at the information below in the *How to Contact Us* section.

## **9. Security**

We maintain reasonable technical and organizational measures to protect personal information from loss, misuse, alteration, or unintentional destruction. We have implemented various security measures to protect both the personal information and the general information that we receive from you through the Service. Whenever you give out personal information online there is a risk that third parties may intercept and use that information. Although we seek to protect your personal information and privacy, we cannot guarantee the security of any information you disclose online. To the extent permitted under applicable law, we assume no liability or responsibility for disclosure of your information due to errors in transmission, unauthorized access by third parties, or other causes beyond our control.

You play an important role in keeping your information secure. You should not share your username or password with anyone. If you have reason to believe that your account is no longer secure, please contact us immediately at [hello@inspectify.com](mailto:hello@inspectify.com) or at the contact information in the *How to Contact Us* section below.

## **10. Additional Disclosures for Residents of Canada**

This section contains additional disclosures for residents of Canada. As noted above, you may view and/or update certain information associated with your account (e.g., name, email address, and telephone number) by logging into your account. If you wish to request access to or correction of other personal information, or to opt-out of the processing of your personal information or request that we delete your personal information, you may contact us at [hello@inspectify.com](mailto:hello@inspectify.com) with the subject line “Canada Privacy” so that we can get your email to the right team. You may also contact us for information about how foreign-based service providers process your personal information or if you have any questions or complaints about the manner in which we treat your personal information.

We retain personal information for as long as necessary to fulfill the purposes for which the information was collected; as needed to address tax, corporate compliance, employment, litigation, and other legal rights and obligations; and as otherwise permitted by law.

## **11. Links to Other Websites**

For your convenience, we may link to third-party sites and services, or otherwise display third-party content through our Site and App to provide increased value to our visitors. We have no control over these linked sites, each of which has separate privacy and data collection policies and practices independent from us. As such we have no responsibility or liability for these independent policies or actions and are not responsible for the privacy practices or the content of any such websites. Please note that these other sites may send their own cookies to users, collect data, or solicit personal information, and we encourage you to review their policies before engaging with these third-party sites.

## **12. Effective Date and Changes to this Privacy Policy**

This Privacy Policy is effective as of the date at the top of this policy. Inspectify has the discretion to update this Privacy Policy at any time. When we do, we will revise the effective date at the top of this page. We encourage users to frequently check this page for any changes and to stay informed about how we are helping to protect the personal information we collect, especially before you provide information, and particularly personal information, directly to us through the Service. In the event of a material change to this Privacy Policy, we will provide a message through our website or via email informing you of the change.

## **13. How to Contact Us**

If you have any questions about this Privacy Policy or our Service, please contact us at [hello@inspectify.com](mailto:hello@inspectify.com) or 855-456-6446.